

Senegal

Project title:	Halal delicatessen
Location:	Louga
Sector:	Agriculture
Applicant:	Beeckman William NV, Belgium
Local partner:	ABLO Suarl, Senegal
Start project:	01 July 2011
End project:	30 June 2013
Total budget:	EUR 1,500,000 (50 percent PSI contribution)

Project summary:

Senegal is a major importer of meat, meat products and delicatessen. Such a situation affects the country's balance of payment but more importantly it does not encourage local operators to invest in the meat sector, nor does it encourage cattle breeders to increase the quality of their cattle. This project aims to remedy the situation by setting up a delicatessen production unit in the Louga region that will create 29 full-time jobs. The partners will work with 500 cattle breeders from Louga by setting up an outgrower programme in order to have a supply of good quality meat locally. The goal with this outgrower programme is to encourage cattle breeders to improve on the quality of meat produced and not just focus on quantity. Both the employees and the 500 outgrowers will receive extensive training for this project.